



2600 Maitland Center Pkwy.
Suite 300
Maitland, FL 32751
P.O. Drawer 200
Winter Park, FL
32790-0200
Tel: 407-740-8575
Fax: 407-740-0613
www.tminc.com

October 29, 2007
Via Overnight Mail

Ms. Beth A. O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
Frankfurt, KY 40602

Re: Talk America Inc. d/b/a Cavalier Telephone; Customer Education Plan for New 364 Area Code

Dear Ms. O'Donnell

Please accept this letter as notification of the customer education plan that Talk America Inc. d/b/a Cavalier Telephone intends to follow in order to educate its local customers about the new 364 area code in western Kentucky.

Talk America Inc. d/b/a Cavalier Telephone intends to include bill messages describing the new area code in both its April and July 2008 bills (in advance of and during the month that permissive dialing begins) and to include another bill message in the bill cycle that occurs one month prior to the implementation of mandatory dialing. The timing of the last bill message will be determined once the date for mandatory dialing is known.

Please acknowledge receipt of this filing by date stamping the extra copy of this cover letter and returning it to me in the self-addressed, stamped envelope provided. Any questions you may have pertaining to this filing may be directed to me at (407) 740-3031 or via email at sthomas@tminc.com. Thank you for your assistance.

Sincerely,

Sharon Thomas
Consultant to Talk America Inc.

cc: M. Ring - Talk
file: Talk - KY Local
tms: KYL0702

2007-00351

RECEIVED

OCT 30 2007

**PUBLIC SERVICE
COMMISSION**